

## Trademark/Service Mark Application, Principal Register

**Serial Number: 87368943**

**Filing Date: 03/13/2017**

**The table below presents the data as entered.**

| Input Field   | Entered   |
|---|---|
| <b>SERIAL NUMBER</b>                                      | 87368943  |
| <b>MARK INFORMATION</b>                                   |   |
| <b>*MARK</b>  | <a href="#">RENO EYE</a>  |
| <b>STANDARD CHARACTERS</b>                                | YES   |
| <b>USPTO-GENERATED IMAGE</b>                              | YES   |
| <b>LITERAL ELEMENT</b>                                    | RENO EYE  |
| <b>MARK STATEMENT</b>                                     | The mark consists of standard characters, without claim to any particular font style, size, or color. |
| <b>REGISTER</b>   | Principal   |
| <b>APPLICANT INFORMATION</b>                              |   |
| <b>*OWNER OF MARK</b>                                     | Jacobs Entertainment, Inc.  |
| <b>INTERNAL ADDRESS</b>                                   | Suite 250   |
| <b>*STREET</b>  | 17301 W. Colfax Avenue  |
| <b>*CITY</b>  | Golden  |
| <b>*STATE</b><br>(Required for U.S. applicants)           | Colorado  |
| <b>*COUNTRY</b>   | United States   |
| <b>*ZIP/POSTAL CODE</b><br>(Required for U.S. applicants) | 80401   |
| <b>LEGAL ENTITY INFORMATION</b>                           |   |
| <b>TYPE</b>   | corporation   |
| <b>STATE/COUNTRY OF INCORPORATION</b>                     | Colorado  |
| <b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>        |   |
| <b>INTERNATIONAL CLASS</b>                                | 028   |
| <b>*IDENTIFICATION</b>                                    | Amusement park rides; amusement park rides including Ferris wheels.                                   |
| <b>FILING BASIS</b>                                       | SECTION 1(b)  |
| <b>ATTORNEY INFORMATION</b>                               |   |
| <b>NAME</b>   | Amanda H. Wilcox  |
| <b>FIRM NAME</b>  | Hahn Loeser & Parks LLP   |
| <b>STREET</b>   | 200 Public Square, Suite 2800   |
|   |   |

|   |  |
|---|--|
| <b>CITY</b>                                   | Cleveland  |
| <b>STATE</b>                                  | Ohio   |
| <b>COUNTRY</b>                                | United States  |
| <b>ZIP/POSTAL CODE</b>                        | 44114  |
| <b>PHONE</b>                                  | 330-864-5550   |
| <b>FAX</b>                                    | 330-864-7986   |
| <b>EMAIL ADDRESS</b>                          | trademarks@hahnlaw.com   |
| <b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>    | Yes  |
| <b>OTHER APPOINTED ATTORNEY</b>               | Dale C. Hunt; Sheila R. Gibson; Sherry L. Rollo; Steven F. Feldman; John J. Cunniff; R. Eric Gaum; Bret A. Hrivnak; Scott M. Oldham; Christopher R. Butler; Joel S. Sonnenberg; Daniel J. Smola; Louis F. Wagner; Nathan B. Webb; and Mark N. Kittel |
| <b>CORRESPONDENCE INFORMATION</b>             |  |
| <b>NAME</b>                                   | Amanda H. Wilcox   |
| <b>FIRM NAME</b>                              | Hahn Loeser & Parks LLP  |
| <b>STREET</b>                                 | 200 Public Square, Suite 2800  |
| <b>CITY</b>                                   | Cleveland  |
| <b>STATE</b>                                  | Ohio   |
| <b>COUNTRY</b>                                | United States  |
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| <b>FAX</b>                                    | 330-864-7986   |
| <b>*EMAIL ADDRESS</b>                         | trademarks@hahnlaw.com   |
| <b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>   | Yes  |
| <b>FEE INFORMATION</b>                        |  |
| <b>APPLICATION FILING OPTION</b>              | TEAS RF  |
| <b>NUMBER OF CLASSES</b>                      | 1  |
| <b>APPLICATION FOR REGISTRATION PER CLASS</b> | 275  |
| <b>*TOTAL FEE DUE</b>                         | 275  |
| <b>*TOTAL FEE PAID</b>                        | 275  |
| <b>SIGNATURE INFORMATION</b>                  |  |
| <b>SIGNATURE</b>                              | /Amanda H. Wilcox/   |
| <b>SIGNATORY'S NAME</b>                       | Amanda H. Wilcox   |
| <b>SIGNATORY'S POSITION</b>                   | Attorney of Record   |
| <b>SIGNATORY'S PHONE NUMBER</b>               | 330-864-5550   |
| <b>DATE SIGNED</b>                            | 03/13/2017   |



## Trademark/Service Mark Application, Principal Register

**Serial Number: 87368943**

**Filing Date: 03/13/2017**

### To the Commissioner for Trademarks:

**MARK:** RENO EYE (Standard Characters, see [mark](#))

The literal element of the mark consists of RENO EYE.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Jacobs Entertainment, Inc., a corporation of Colorado, having an address of

Suite 250  
17301 W. Colfax Avenue  
Golden, Colorado 80401  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 028: Amusement park rides; amusement park rides including Ferris wheels.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

Amanda H. Wilcox and Dale C. Hunt; Sheila R. Gibson; Sherry L. Rollo; Steven F. Feldman; John J. Cunniff; R. Eric Gaum; Bret A. Hrivnak; Scott M. Oldham; Christopher R. Butler; Joel S. Sonnenberg; Daniel J. Smola; Louis F. Wagner; Nathan B. Webb; and Mark N. Kittel of Hahn Loeser & Parks LLP 200 Public Square, Suite 2800  
Cleveland, Ohio 44114  
United States  
330-864-5550(phone)  
330-864-7986(fax)  
trademarks@hahnlaw.com (authorized)

The applicant's current Correspondence Information:

Amanda H. Wilcox  
Hahn Loeser & Parks LLP  
200 Public Square, Suite 2800  
Cleveland, Ohio 44114  
330-864-5550(phone)  
330-864-7986(fax)  
trademarks@hahnlaw.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

### Declaration

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Amanda H. Wilcox/ Date: 03/13/2017

Signatory's Name: Amanda H. Wilcox

Signatory's Position: Attorney of Record

Payment Sale Number: 87368943

Payment Accounting Date: 03/14/2017

Serial Number: 87368943

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RENO EYE